Weighting Votes, Rule Complexity and Information Aggregation

> Laurent Bouton Aniol Llorente-Saguer Antonin Mace Dimitrios Xefteris

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- This paper: Richer ballot space in the laboratory
  - Focus on information aggregation

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  - Q Rules allocates the same weight to all members that vote

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- What if we allowed members to *endogenously* allocate a weight to their vote?
  - $\bullet\,$  Weighing your vote  $\Rightarrow$  choosing 'how pivotal' you want to be
  - $\uparrow$  weight =  $\uparrow$  likelihood of changing the election outcome

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- In the case of **private values**, Núñez and Laslier 2014 show that allocating votes doesn't change the equilibrium outcomes
- Implication: Allowing voters to endogenously choose the weights to their votes might be a Pareto improvement

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  - The theory ignores cognitive costs
  - Many pivotal events, that depend on the weight
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- This paper: laboratory experiment
  - First experiment with divisible votes
  - ② Comparison of continuous voting with simple majority
  - Test several comparative statics of the model
  - Elicit preferences over mechanisms

## Literature Review

- Information aggregation in Elections
  - **Theory:** Austen-Smith and Banks 1996; T. Feddersen and Pesendorfer 1997; Myerson 1998; Krishna and Morgan 2011; Bouton and Castanheira 2012; Bhattacharya 2013; Barelli, Bhattacharya, and Siga 2019
  - Experiments: Ladha, Miller, and Oppenheimer 1996; Guarnaschelli, McKelvey, and T. R. Palfrey 2000; Bhattacharya, Duffy, and Kim 2014; Bouton, Llorente-Saguer, and Malherbe 2017

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- Strategic Abstention
  - **Theory**: T. J. Feddersen and Pesendorfer 1996; McMurray 2013; Oliveros 2013; Herrera, Llorente-Saguer, and McMurray 2019b
  - Experiments: Battaglini, Morton, and T. R. Palfrey 2010; Morton and Tyran 2011; Mengel and Rivas 2017; Herrera, Llorente-Saguer, and McMurray 2019a

## Literature Review

- Preference Intensities
  - Theory: Casella 2005; Hortala-Vallve 2012; Casella, Llorente-Saguer, and T. R. Palfrey 2012; Núñez and Laslier 2014; Goeree and Zhang 2017; Lalley and Weyl 2018; Drexl and Kleiner 2018; H. P. Grüner and Tröger 2019; Casella and T. Palfrey 2019; Eguia and Xefteris 2021
  - Experiments: Casella, Gelman, and T. R. Palfrey 2006; Hortala-Vallve and Llorente-Saguer 2010; Cárdenas, Mantilla, and Zárate 2014; Engelmann and H. Grüner 2017; Goeree and Zhang 2017; Casella and Sanchez 2022

# The model

- n > 2 voters must decide between two alternatives, A or B
- Unobserved state of the world denoted by  $\omega \in \{\alpha, \beta\}$ 
  - Commonly known prior  $\Pr(\alpha)$

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- Unobserved state of the world denoted by  $\omega \in {\alpha, \beta}$ 
  - Commonly known prior  $\Pr(\alpha)$
- State contingent preferences:

$$u(A|\alpha) = u(B|\beta) = 1$$
$$u(B|\alpha) = u(A|\beta) = 0$$

- Finite set of precisions  $P \subset (\frac{1}{2}, \overline{p}]$  with  $\overline{p} < 1$
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• Voter *i* receives a signal *s<sub>i</sub>*:

$$Pr(s_i = s^p_{\omega} \mid \omega, p) = p;$$
  $Pr(s_i = s^p_{-\omega} \mid \omega, p) = 1 - p$ 

Voting Rules

We consider two voting rules, i.e. two ballot spaces V:

- Majority Rule (M):
  - Vote for A ( $v_i = 1$ ), for B ( $v_i = -1$ ) or abstention ( $v_i = 0$ )

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$$V = \{-1, 0, 1\}$$

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• Continuous Voting (CV):

• Each voter chooses a number  $v_i \in [-1, 1]$ 

- *V* = [-1, 1]
- For each rule:
  - A is implemented if  $\sum_i v_i > 0$
  - *B* is implemented if  $\sum_i v_i < 0$
  - Ties broken randomly

- Profile  $\sigma: S \to V$
- Efficient if

$$Pr(A \mid s_1, \dots s_n) > \frac{1}{2} \quad \Rightarrow \quad \sum_{i=1}^n \sigma(s_i) > 0$$
$$Pr(A \mid s_1, \dots s_n) < \frac{1}{2} \quad \Rightarrow \quad \sum_{i=1}^n \sigma(s_i) < 0$$

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- Equilibrium notion : BNE

#### Model Efficiency of CV

#### Proposition 1

Under CV, when the prior is even, there is a symmetric, efficient equilibrium  $\sigma$ , such that:

$$\sigma(s^p_{\alpha}) = \kappa \log\left(\frac{p}{1-p}\right)$$

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Implications:

- All voters partially abstain, unless they have maximal precision:  $\forall p \neq \overline{p} : -1 < \sigma(s^p_{\omega}) < 1$
- No voter fully abstains:  $\forall p$ ,  $|\sigma(s_{\omega}^{p})| > 0$

Efficiency of CV: comments

Robustness : equilibrium strategies are independent of:

- the precision distribution F
- the number of voters *n*
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General Prior : CV remains efficient, strategies of the form

$$\sigma(s^{p}_{\alpha}) = c + \kappa \log\left(\frac{p}{1-p}\right)$$



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Best equilibrium under CV weakly dominates the one under M.

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- Moreover, worst equilibrium is no worse under CV than M
- Dominance is strict with the experimental parameters
- Differential complexity not built in the model

Communication before Voting

#### Proposition 3

Under communication, there are no welfare differences across voting rules under the best equilibrium.

- $\Rightarrow$  Under communication, M becomes efficient
  - Intuition : with common values, voters may share all their information and then all vote for the efficient decision (Gerardi & Yariv, 2009)

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- $\Rightarrow$  Under communication, M becomes efficient
  - Intuition : with common values, voters may share all their information and then all vote for the efficient decision (Gerardi & Yariv, 2009)
  - Individual votes are not pinned down by equilibrium analysis

# The experiment

- Fixed groups of 5/9 subjects
- Except for the voting rule, the set of parameters was fixed throughout the session
- Three parts:
  - Parts 1&2: 20 rounds of voting using either Majority or CV
    - Different rules in parts 1 and 2
    - Balanced different orders

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- Three parts:
  - Parts 1&2: 20 rounds of voting using either Majority or CV
    - Different rules in parts 1 and 2
    - Balanced different orders
  - Part 3
    - Group decides which rule to use (random dictator)
    - 10 round with the chosen rule

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  - Probabilities  $\Pr(\alpha)$  and  $1 \Pr(\alpha)$  respectively

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- Subjects receive a 'hint' about the color of triangle
  - Ball drawn from an urn filled with 100 (blue and red) balls
  - Proportion of balls of each color depends on the type of voter
- Subjects vote (with either M or CV)
- Payoffs
  - 100 (0) if the group guessed color was (not) correct
  - 50 in case of a tie

Voting Mechanisms

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- Majority:
  - Vote for Blue, vote for Red or Abstain
- Continuous Voting
  - Vote for Blue or vote for Red
  - "Indicate the number of points you allocate to the color you vote for. You can allocate any number between 0 and 20 to the color you vote for, including decimals"

		Prob. of each Precision							
Parameters	n	Prior	55%	60%	75%	95%	Eq M vote		
Baseline (B)	5	0.5	0.15	0.7	-	0.15	All		

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Distrib (D)	5	0.5	0.25	0.5	-	0.25	iff prec $\geq$ 95
Size (S)	9	0.5	0.15	0.7	-	0.15	iff prec $\geq$ 95

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Parameters	n	Prior	55%	60%	75%	95%	Eq M vote
Baseline (B)	5	0.5	0.15	0.7	-	0.15	All
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Size (S)	9	0.5	0.15	0.7	-	0.15	iff prec $\geq$ 95
+ Types (MT)	5	0.5	0.15	0.5	0.2	0.15	iff prec $\geq$ 75

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Parameters	n	Prior	55%	60%	75%	95%	Eq M vote
Baseline (B)	5	0.5	0.15	0.7	-	0.15	All
Distrib (D)	5	0.5	0.25	0.5	-	0.25	iff prec $\geq$ 95
Size (S)	9	0.5	0.15	0.7	-	0.15	iff prec $\geq$ 95
+ Types (MT)	5	0.5	0.15	0.5	0.2	0.15	iff prec $\geq$ 75
Asym Prior (A)	5	0.3	0.15	0.7	-	0.15	$t_A$ iff prec $\geq$ 95
							$t_B$ iff prec $\geq$ 60

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Parameters	n	Prior	55%	60%	75%	95%	Eq M vote
Baseline (B)	5	0.5	0.15	0.7	-	0.15	All
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Size (S)	9	0.5	0.15	0.7	-	0.15	iff prec $\geq$ 95
+ Types (MT)	5	0.5	0.15	0.5	0.2	0.15	iff prec $\geq$ 75
Asym Prior (A)	5	0.3	0.15	0.7	-	0.15	$t_A$ iff prec $\geq$ 95
							$t_B$ iff prec $\geq$ 60
Comm. (C)	5	0.5	0.15	0.7	-	0.15	

Treatments

			Prob.	of eacl			
Parameters	n	Prior	55%	60%	75%	95%	Eq M vote
Baseline (B)	5	0.5	0.15	0.7	-	0.15	All
Distrib (D)	5	0.5	0.25	0.5	-	0.25	iff prec $\geq$ 95
Size (S)	9	0.5	0.15	0.7	-	0.15	iff prec $\geq$ 95
+ Types (MT)	5	0.5	0.15	0.5	0.2	0.15	iff prec $\geq$ 75
Asym Prior (A)	5	0.3	0.15	0.7	-	0.15	$t_A$ iff prec $\geq$ 95
							$t_B$ iff prec $\geq$ 60
Comm. (C)	5	0.5	0.15	0.7	-	0.15	

• Equilibrum under CV (symmetric treatments):

Precision	55%	60%	75%	95%
Eq. Weight	1.36	2.75	7.46	20

• In A: voters vote asymmetrically to compensate

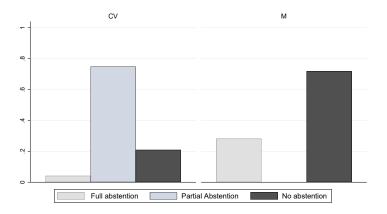
## **Experimental Procedures**

- Experiments were conducted at LINEEX (U. Valencia)
- December 2017 February 2018
- 408 participants (all of them students)
- Computerized interactions (Ztree)
- No subject participated in more than one session
- Average payoff: €14.54 Euros for approximately one hour

# Experimental results

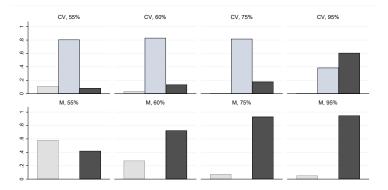
Partial Abstention

#### • Do participants make use of partial abstention?

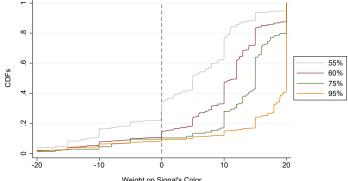


Partial Abstention

#### • Is the use correlated with the strength of information?

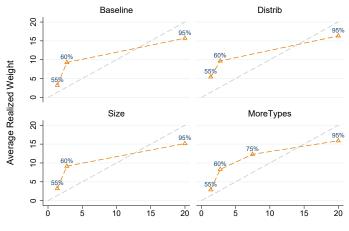


#### Vote Weight Distribution by Type



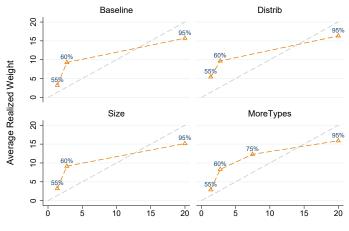
Weight on Signal's Color

#### CV: Realized weights vs Equilibrium



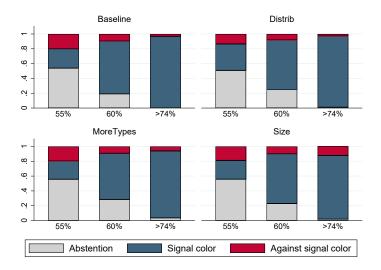
Equilibrium Weight on the Signal Color

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Equilibrium Weight on the Signal Color

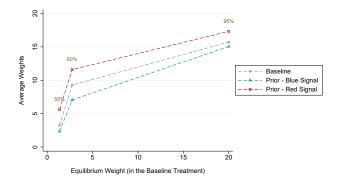
#### M: Voting Behaviour by Type



#### **Behaviour**

CV: The effect of the Prior

- In the Prior03 Treatment, Pr(blue) = 0.3
  - They need stronger evidence to choose blue: vote 'more red'

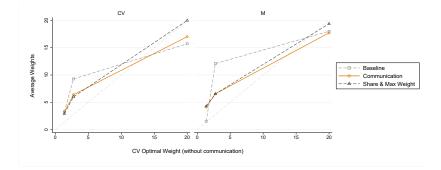


#### Behaviour CV: The effect of Communication

- Ambiguous effect of communication on voting weights (CV)
  - Players can ignore communication and play equilibrium weights
  - ② They can share information and vote in the same manner → weaker relation between signals and weights
    - Note that both equilibria are efficient

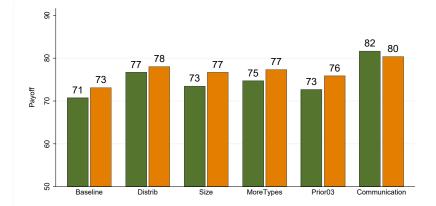
# Behaviour

#### CV: The effect of Communication

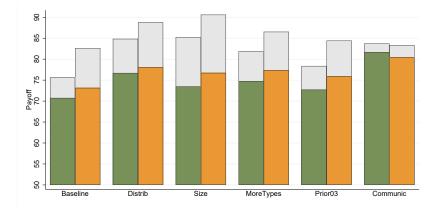


Welfare Average Payoffs

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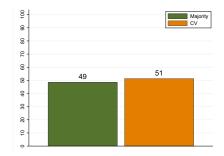


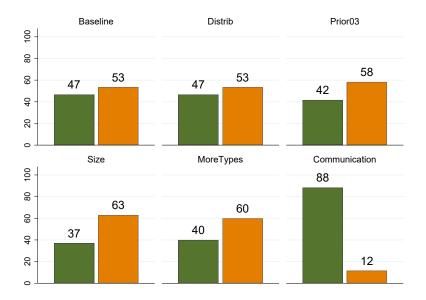
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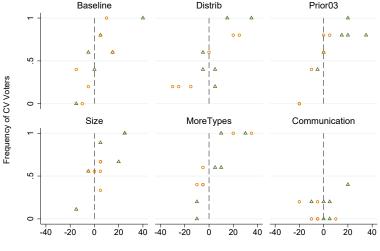


- In part 3, subjects had to select the voting rule
- If no frictions: forward-looking voters should choose CV
  - frictions: additional time, cognitive cost
  - ${\ensuremath{\, \bullet }}$  if backward looking  $\rightarrow$  depends on realized payoff

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  - frictions: additional time, cognitive cost
  - ${\ensuremath{\, \bullet }}$  if backward looking  $\rightarrow$  depends on realized payoff

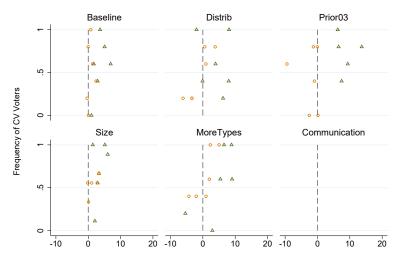






Difference in Realized Payoffs between CV and M

• Positive correlation with realized performance



Difference in Expected Payoffs between CV and M

DV: System Choice	(1)	(2)	(3)	(4)	(5)	(6)
CV Realized Payoff	0.018***		0.018***	0.017***	0.017***	0.017***
5	(0.002)		(0.003)	(0.003)	(0.003)	(0.003)
M Realized Payoff	-0.015***		-0.014***	-0.014***	-0.014***	-0.014***
	(0.002)		(0.002)	(0.002)	(0.002)	(0.002)
CV Simulated Payoff		0.032***	0.004	0.005	0.007	0.007
		(0.010)	(0.008)	(0.008)	(0.007)	(0.008)
M Simulated Payoff Time CV Time M Time Control Questions M Time Control Questions CV		-0.031***	-0.005	-0.006	-0.008	-0.010
		(0.009)	(0.006)	(0.006)	(0.006)	(0.007)
					0.000	0.000
					(0.000)	(0.000)
					-0.000	-0.000
					(0.000)	(0.000)
						-0.001 (0.001)
						(0.001)
	Constant	0.247	0.398	0.314	0.277	0.205
(0.228)		(0.736)	(0.442)	(0.547)	(0.531)	(0.512)
Questionnaire Controls				~	~	~
Observations	348	348	348	348	348	348
Clusters	42	42	42	42	42	42
R-squared	0.249	0.063	0.250	0.258	0.260	0.271

#### Conclusion

- Flexibility of ballot space and information aggregation
- Comparison of MV and CV
  - CV dominates MV
  - Underperforms theoretical predictions
- Choice of voting rule
  - $\bullet~$  Voters are backward looking  $\rightarrow~$  inefficiencies

# Thanks!